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Machine Learning Model for Predicting Net Environmental Effects

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Abstract - Environmental sustainability is a global challenge in the face of increasing incidences of disasters affecting communities worldwide. This requires predicting net environmental effects accurately. While various approaches exist, we need more sophisticated prediction models that account for both environmental and social factors. This study presents a proof-of-concept machine learning model for predicting net environmental effects using synthetic data. We developed a multiple linear regression model incorporating nine key features: renewable energy usage, carbon emissions, air quality index, water usage, biodiversity impact, land use, public awareness, and environmental attitudes. We generated a synthetic dataset of 1000 samples using probability distributions and correlation structures derived from environmental literature and expert knowledge. Our model achieved an Rsquared value of 0.67, demonstrating moderate predictive power. Feature importance analysis revealed renewable energy usage (coefficient = 0.71) and public awareness (coefficient = 0.44) as significant positive factors influencing environmental outcomes. Model validation included residual analysis and feature importance assessment, with results suggesting reasonable performance within linear regression constraints. Limitations of our study include reliance on synthetic data, assumption of linear relationships between variables, and limited environmental factors. Notwithstanding, our findings provide insights for environmental policymaking, particularly regarding renewable energy adoption and public awareness campaigns. Future work could focus on incorporating real-world data, exploring non-linear modeling approaches, and expanding the feature set to capture more complex environmental interactions. Our research contributes to data-driven environmental assessment by demonstrating the feasibility of combining both physical and social factors in predictive modeling.

Keywords- Environmental Impact Assessment, Machine Learning, Sustainability Metrics, Predictive Modeling, Synthetic Data

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1. INTRODUCTION

Environmental degradation from human activities poses significant challenges to global sustainability efforts. Recent years have witnessed unprecedented environmental disasters, with extreme weather patterns causing substantial damage to communities, infrastructure, and ecosystems worldwide [1]. The IPCC's latest report highlights increasing



Journal of Informatics and Web Engineering https://doi.org/10.33093/jiwe.2025.4.1.18 © Universiti Telekom Sdn Bhd. Published by MMU Press. URL: https://journals.mmupress.com/jiwe frequencies of floods, landslides, storms, and droughts, underscoring the urgent need for proactive environmental management strategies [2].

Traditional approaches to environmental impact assessment rely heavily on manual data collection and basic modeling techniques. These methods often lack the accuracy, scalability, and adaptability required for comprehensive assessment in today's complex environmental landscape. Machine learning offers promising solutions for modeling these complex relationships and handling diverse datasets [3]. Our study takes a holistic approach by incorporating both physical environmental factors, such as carbon emissions and land use, and social factors, including public awareness and conservation attitudes [4].

2. LITERATURE REVIEW

Environmental impact assessment has evolved significantly in recent years, driven by advances in data analytics and machine learning. [5] conducted a comprehensive review of artificial intelligence applications in environmental assessment, highlighting the transition from traditional statistical methods to more sophisticated modeling approaches. Their analysis revealed growing adoption of machine learning techniques, particularly in handling complex environmental datasets.

Recent work in synthetic data generation for environmental modeling has shown promising results. [6] developed frameworks for creating realistic environmental datasets, demonstrating how synthetic data can help overcome the limitations of scarce or incomplete real-world data. Their work provides crucial methodological foundations for our approach to synthetic data generation.

The integration of social factors in environmental modeling represents an emerging trend in the field. [7] examined recent advances in environmental sciences, emphasizing the importance of incorporating human behavioral factors alongside physical environmental indicators. This aligns with our study's approach of combining traditional environmental metrics with social awareness and attitude measures.

Machine learning applications in environmental prediction have shown increasing sophistication. [5]. [7] reviewed deep learning applications in environmental monitoring, documenting significant improvements in prediction accuracy compared to traditional methods. However, they also noted challenges in model interpretability, supporting our choice of linear regression for its transparency in decision-making contexts.

Recent studies have particularly focused on renewable energy impacts [5]. [7], [8] analyzed machine learning approaches to environmental impact prediction, finding strong correlations between renewable energy adoption and positive environmental outcomes. Their work provides important validation for our feature selection approach.

The role of public awareness in environmental outcomes has gained increased attention. [4], [9], [10] quantitatively analyzed the relationship between public awareness and environmental outcomes, finding significant positive correlations that support our inclusion of social factors in the prediction model.

3. FEATURES AND TARGET VARIABLE

Predicting net environmental effects requires careful consideration of both physical and social factors. Our model incorporates nine key features identified through extensive literature review and expert consultation [11]. These features capture diverse aspects of environmental impact while maintaining interpretability for stakeholders and policymakers.

Renewable energy usage, measured as a percentage from 0-100%, represents a crucial indicator of sustainable practices. Recent studies demonstrate strong correlations between renewable energy adoption and positive environmental outcomes [8], [12]. We complement this with non-renewable energy usage measurements, providing a complete picture of energy consumption patterns and their environmental implications.

Carbon emissions, measured in metric tons, serve as a fundamental indicator of human impact on climate systems. Following IPCC guidelines [10], we include both direct emissions from energy production and indirect emissions from industrial processes. The Air Quality Index (0-100) provides a standardized measure of atmospheric pollution levels, incorporating multiple pollutants including PM2.5, PM10, NO2, SO2, CO, and O3.

Water usage, quantified in cubic meters, encompasses industrial, agricultural, and domestic consumption. These metric gains particular importance as water scarcity concerns grow globally [13]. The biodiversity impact index (0-100) measures effects on local ecosystems and species diversity, incorporating factors such as habitat fragmentation and species loss patterns documented in recent environmental studies [14].

Land use measurements in hectares track various allocation purposes, from urban development to conservation areas. This feature proves essential for understanding human-environment interactions and their long-term implications [15]. Social factors, including public awareness and environmental attitudes (both scored 0-10), capture the human dimension of environmental impact, reflecting recent research on behavioral influences in environmental outcomes [16].

The target variable, Net Environmental Effect (NEE), represents a weighted composite score ranging from -100 (maximum negative impact) to +100 (maximum positive impact), calculated as (See Equation (1)):

$$NEE = \Sigma(w_i x_i) / \Sigma |w_i| \text{ for } i = 1, 2, ..., 9$$
(1)

where w_i represents feature weights determined through literature review and expert consultation, and x_i represents standardized feature values. Weight assignment considers environmental severity, temporal persistence, spatial scale, and impact reversibility [17].

Figure 1 shows the general relationship between the input features (independent variables) and the net environmental effect (target/dependent variable) but does not show the interactions of the features.



Figure 1. Relationship Between Input Features and Target Variable

4. DATASETS AND SYNTHETIC DATA GENERATION

The use of synthetic data in environmental modeling presents both opportunities and challenges in developing predictive models [6]. Our approach to data generation builds on recent methodological advances in environmental modeling [18], while acknowledging the limitations of synthetic data in capturing real-world complexity.

4.1 Data generation process

We generated 1000 samples representing diverse environmental scenarios, employing probability distributions derived from empirical observations. For renewable energy usage, we implemented a beta distribution (α =2, β =5) reflecting the right-skewed adoption patterns observed in recent global energy statistics [19]. Carbon emissions followed a lognormal distribution (μ =5, σ =1), calibrated against World Bank emissions data to capture the heavy-tailed nature of industrial emissions.

The correlation structure between variables emerged from recent environmental studies [20]. Key relationships included negative correlation between renewable energy usage and carbon emissions (r = -0.68), positive correlation between public awareness and attitudes (r = 0.72), and moderate correlation between water usage and biodiversity impact (r = 0.45). These correlations reflect documented patterns in environmental systems while avoiding oversimplification of complex relationships.

Figure 2 shows the distribution of net environmental effects (target variable) across the synthetic dataset. This provides insight into the range and frequency of environmental impact scores in the dataset.



Figure 2. Distribution of Net Environmental Effects Across Synthetic Dataset

4.2 Data Validation

We validated our synthetic data generation approach through comparison with available real-world environmental data. Statistical analysis using Kolmogorov-Smirnov tests confirmed that our synthetic variables' distributions matched documented patterns. The correlation structure analysis revealed a mean absolute difference of 0.14 between synthetic and real data subsets, indicating reasonable preservation of relationship patterns observed in environmental systems.

4.3 Limitations and Mitigation

While synthetic data enables initial model development and testing, we acknowledge several limitations. The potential oversimplification of complex environmental interactions presents the most significant concern. Real environmental systems often exhibit non-linear relationships, and feedback loops that synthetic data may not fully capture [21]. To

address these limitations, we incorporated stochastic noise components and performed extensive sensitivity analyses across different parameter.

5. MODEL DEVELOPMENT

We selected multiple linear regression as our primary modeling approach based on several key considerations. First, these models offer clear interpretability of feature importance through their coefficients, a crucial factor for policymaking and stakeholder communication. Second, they serve as excellent baseline models, providing benchmarks against which more complex models can be compared in future studies. Additionally, their computational efficiency enables rapid iteration and experimentation during initial development stages.

Our implementation takes the mathematical form as shown in Equation (2).

NEE =
$$\beta 0 + \beta 1$$
(renewable energy usage) + $\beta 2$ (non-renewable energy usage) (2)
+ $\beta 3$ (carbon emissions) + $\beta 4$ (air quality index) + $\beta 5$ (water usage)
+ $\beta 6$ (biodiversity impact) + $\beta 7$ (land use) + $\beta 8$ (awareness) + $\beta 9$ (attitude) + ε

where $\beta 0$ represents the intercept term, $\beta 1$ through $\beta 9$ correspond to each environmental feature's coefficients, and ε captures the error term.

We implemented the model using Python's scikit-learn library, following established best practices in environmental modeling. The implementation process began with data preprocessing, where we split our dataset into training (80%) and testing (20%) sets using stratified sampling to ensure representative distribution of environmental outcomes. We then applied feature scaling using *StandardScaler* to normalize all features to a common scale, essential for comparing coefficients meaningfully.

The core model development workflow comprised several stages. During data preprocessing, we conducted thorough cleaning and normalization procedures. Feature scaling proved particularly important given the diverse ranges of our environmental indicators. The training phase utilized scikit-learn's *LinearRegression* class, implementing cross-validation to ensure robust model performance. Our prediction pipeline included comprehensive error checking and validation steps, as recommended by recent environmental modeling studies.

Feature importance analysis formed a crucial component of our methodology. We examined standardized coefficients to understand each feature's relative contribution to environmental outcomes. This analysis, validated against recent environmental studies, helps identify key drivers of environmental impact and supports policy recommendations.

The implementation followed this structured approach:

```
# Data preprocessing and model training
X_train, X_test, y_train, y_test = train_test_split(
    features, target, test_size=0.2, random_state=42)
scaler = StandardScaler()
X_train_scaled = scaler.fit_transform(X_train)
X_test_scaled = scaler.transform(X_test)
model = LinearRegression()
model.fit(X_train_scaled, y_train)
# Performance evaluation
y_pred = model.predict(X_test_scaled)
r2 = calculate_r2_score(y_test, y_pred)
mse = calculate_mean_squared_error(y_test, y_pred)
mae = calculate_mean_absolute_error(y_test, y_pred)
```

This implementation approach allowed us to create a robust baseline model for predicting net environmental effects while providing clear insights into feature importance. The linear regression framework serves as a foundation for understanding key relationships between environmental factors, establishing a basis for more sophisticated modeling approaches in future work.

6. RESULTS AND EVALUATION

6.1 Performance metrics

The model achieved an R-squared value of 0.67, indicating that approximately 67% of variance in net environmental effects is explained by our selected features. This moderate fit aligns with similar environmental studies using linear models. The Mean Absolute Error (MAE) of 0.50 and Root Mean Squared Error (RMSE) of 0.62 demonstrate reasonable prediction accuracy for practical applications, comparable to results in recent environmental modeling studies.

6.2 Feature importance analysis

Analysis revealed renewable energy usage as the strongest positive predictor (coefficient: 0.706) of environmental outcomes, supporting recent findings on renewable energy benefits [8], [15]. Public awareness showed substantial positive influence (coefficient: 0.436), while non-renewable energy usage demonstrated significant negative impact (coefficient: -0.468). This aligns with comprehensive studies on environmental behavior patterns. Feature 3 shows the relative contribution of each factor. Some have significant positive and negative impact on the net environmental effect.



Figure 3. Feature Importance Visualization Showing Relative Contribution of Each Factor

The coefficients of our linear regression model revealed varied impacts across different features. Renewable energy usage emerged as the strongest positive predictor with a coefficient of 0.706, followed by public awareness at 0.436. Conversely, non-renewable energy usage showed the strongest negative impact with a coefficient of -0.468. Other environmental indicators demonstrated smaller but notable effects: air quality index showed a slight positive influence (0.039), while biodiversity impact (-0.053), land use (-0.021), water usage (-0.017), and carbon emissions (-0.011) all

exhibited negative relationships. Interestingly, environmental attitude showed an unexpected negative correlation (-0.397), suggesting complex interactions between social factors and environmental outcomes that warrant further investigation.

6.3 Residual Analysis

Residual plots (Figure 4) showed no systematic patterns, supporting the linearity assumption. The homoscedasticity assumption held reasonably well, with relatively constant residual spread across predicted values.



Figure 4. Residual Plots Showing Distribution of Prediction Errors

Residual analysis supports the model's underlying assumptions. The residual plots showed no systematic patterns, supporting the linearity assumption. The homoscedasticity assumption held reasonably well, with relatively constant residual spread across predicted values, consistent with findings from recent environmental modeling studies.

The Q-Q plot (Figure 5) of the residuals approximated a straight line, indication that the normality assumption is reasonably met. The Q-Q plot of residuals approximated a straight line, indicating reasonable adherence to normality assumptions. This analysis methodology follows validated approaches for environmental impact assessment models.

7. MODEL APPLICATION

We tested the model on a new dataset of 200 samples, generating predictions that ranged from -26.53 to 98.76, with a mean of 37.25 and standard deviation of 24.89. This distribution pattern aligns with environmental impact ranges documented in recent validation studies.

Extreme case analysis revealed instructive patterns in environmental impact scenarios. The worst-case scenario (NEE: -26.53) exhibited high non-renewable energy usage (94.8%), high carbon emissions (985 metric tons), poor air quality (index 92), extensive water usage (950 cubic meters), severe biodiversity impact (89), and large land use (920 hectares), with low awareness and attitude scores (2 and 3). In contrast, the best-case scenario (NEE: 98.76) demonstrated strong

renewable energy adoption (92.5%), lower emissions (120 metric tons), good air quality (index 15), moderate water usage (250 cubic meters), minimal biodiversity impact (12), and high awareness scores (9 and 8).



Figure 5. Q-Q Plot Demonstrating Normality of Residuals

These results provide valuable insights for environmental management practices. The strong influence of renewable energy usage supports policies promoting clean energy transition [15]. The significance of public awareness levels aligns with findings regarding environmental education initiatives on optimal environmental management strategies.

8. CONCLUSION AND FUTURE DIRECTIONS

This study demonstrates the potential of machine learning in environmental impact assessment while highlighting important areas for future development. Our multiple linear regression model, incorporating nine environmental and social features, achieved moderate predictive power with an R-squared value of 0.67, comparable to recent environmental modeling studies. The identification of renewable energy usage and public awareness as significant positive factors provides quantitative support for policy initiatives in these areas on environmental policy effectiveness [8]. The limitations of our study include reliance on synthetic data, assumption of linear relationships between variables, and limited feature set. Notwithstanding, our study provides useful baselines for predicting net environmental effects, supporting observations on environmental modeling methodologies.

Future work could focus on several key development areas. Integration of real-world data through environmental agency collaborations would strengthen the model's practical validity, as suggested by recent studies. Advanced modeling techniques [7], including deep learning architectures [3] and temporal-spatial analysis, could enhance the model's predictive power. The expansion of our feature set to include emerging environmental concerns, coupled with ethical considerations in AI-driven environmental assessments [5] [22], represents crucial next steps. International collaboration and standardization of assessment methodologies could further advance this field, particularly in addressing complex environmental challenges that transcend geographical boundaries.

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AUTHOR CONTRIBUTIONS

Sellappan Palaniappan: Conceptualization, Data Curation, Methodology, Validation, Writing – Original Draft Preparation; Rajasvaran Logeswaran: Project Administration, Writing – Review & Editing; Shapla Khanam: Writing – Review & Editing; Zhang Yujiao: Writing – Review & Editing.

CONFLICT OF INTERESTS

No conflict of interests was disclosed.

ETHICS STATEMENTS

No ethical issues. Synthetic data was used in the work.

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