**Issues and Perspectives in Business and Social Sciences**

**Article title: Font Cambria, size 14, sentence case**

**Abstract**

The abstract starts here and shall be in one paragraph. The abstract shall contain the objective of the paper, the methods, main findings and implications. Abstract shall not exceed 200 words. Please use font Cambria, size 11 for all main text. Captions of tables and figures are to be prepared in Cambria, size 9, sentence case – do not capitalise each word. Notes to tables and figures should be in Cambria, size 8. Images should be clear. All submisions must be in a word processing format, including the tables and figures. A section or subsection must start with a paragraph, and not a table or figure. In-text references for two authors should appear as Ali and Raju (2025) or (Ali & Raju, 2025). In-text references for more that 2 authors should appear as Ali et al. (2025) or (Ali et al., 2025).

**Keywords:**

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Xxx, XXXX

# **Introduction**

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# **Please use sentence case for all subtitles – do not capitalize each word**

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* 1. **Second-level heading**

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# **Research framework**

The framework is usually discussed in this section. Please illustrate the framework diagrammatically. Shown below is a sample of figures. The caption is to be placed at the bottom of the figure. Please use font Cambria, size 9, italic. All images must be clear.

*Figure 1: Theoretical framework*

Hypotheses are considered as part of a paragraph. Therefore, there should not be any space between the last line of the paragraph explaining the hypothesis and the hypothesis. The format of the paragraph containing hypotheses shall look like this paragraph. There should not be any space after this line.

H1: There is a significant influence of X on Y.

# **Methods**

Please describe the methods of the study clearly, including all the processes being conducted. The authors may explain the general methods in this paragraph, for instance: This study adopts a quantitative approach, using a research questionnaire as the main research instrument. The common subsections under this section include the ones shown below:

* 1. **Research instrument**

This subsection explains the instrument used to collect data. If a questionnaire survey was used, the authors are expected to explain how each variable was measured and validated. The authors may also report the data validity and reliability under this heading.

* 1. **Data collection method**

This subsection explains how data is being collected. If a survey was conducted, the authors are expected to explain how the target respondents were identified and how the questionnaire was distributed to the respondents. Kindly take note that, for a random sampling method, the researcher must have the population list where the random sample is selected.

* 1. **Population and sample**

This subsection explains the composition of the sample and whether the sample is representative of the population. Normally, authors include a table summarising the demographic data of the respondents. Table 1 shows the guidelines on table formatting.

|  |  |
| --- | --- |
| ***Table 1: Format of tables*** | |
| Guideline for tables | |
| 1 | All tables should be numbered consecutively in Arabic numerals. |
| 2 | Font: Cambria, size 9 or below |
| 3 | Tables should not break in between pages. |
| 4 | Minimal lines in the table is encouraged. Only the lines below the table title and the last row are required. |
| Notes to the table shall use Cambria, size 8 or lower. | |

# **Results**

Please describe the statistical analysis conducted clearly. In the first paragraph of this section, it is good if the authors could explain the descriptive statistics of the data. Present the results from one analysis in a single table by merging the statistical results. Kindly avoid presenting results from an analysis in several tables. Authors may want to separate the results for each analysis into separate subsections. Examples of subsections are given below.

* 1. **Measurement model**

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* 1. **Structural model**

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# **Discussion**

In this section, authors usually recap the study’s objectives and explain the achievement of the objectives based on the results of the study. For each finding, please describe the implications, either to knowledge or to practice, or both. Kindly take note that this section should not be another literature review.

# **Conclusion**

Please provide concluding remarks, which shall include the general implication and recommendation, limitations of the study and recommendations for future research.

**REFERENCES**

Ta, V.L., Do, A.D., Phan, T.U., Nguyen, Q.H., Nguyen, T.T.H., Le, T.D., & Nguyen, T. P. (2021). Factors affecting FDI intentions of investors: Empirical evidence from provincial-level data in Vietnam. *Journal of Asian Finance, Economics and Business*, *8*(4), 125–134. <https://doi.org/10.13106/jafeb.2021.vol8.no4.0125>

Tee, C.L., Ng, K.Y., & Law, C.H. (2021). The Impact of China FDI on Malaysia Export Performance. *International Journal of China Studies*, *12*(1), 115–132.

Trinh, N.H., & Nguyen, Q. A. M. (2015). Determinants of inward foreign direct investment in Vietnam. *Journal of Global Studies*, *6*(4), 51–71.

Xuan, V.N. (2020). Factors affecting foreign direct investment: Evidence at foreign technology enterprises in Vietnam. *International Journal of Advanced and Applied Sciences*, *7*(4), 21–28.

Style: APA referencing

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Layout: Left justified

Line spacing: Single

Hanging indent: 0.5

Kindly ensure that the references are complete (vol number, issue number, page numbers, location, publisher name etc., where applicable)

**Appendix**