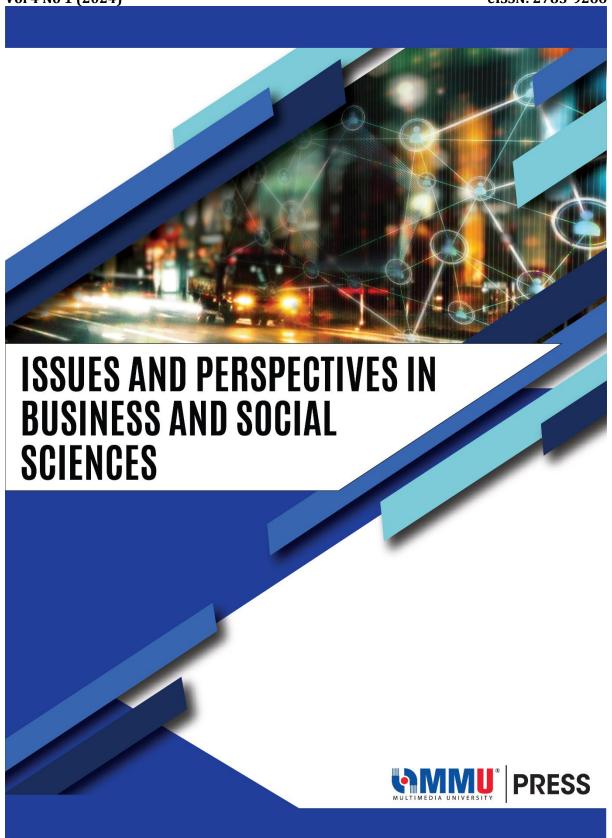
Vol 4 No 1 (2024) eISSN: 2785-9266





# ISSUES AND PERSPECTIVES IN BUSINESS AND SOCIAL SCIENCES

**VOLUME 4 - ISSUE 1 - JANUARY 2024** 

www.journals.mmupress.com/ipbss



### ISSUES AND PERSPECTIVES IN BUSINESS AND SOCIAL SCIENCES

#### **Editor-in-Chief**

Zauwiyah Ahmad, Multimedia University, Malaysia

#### **Associate Editors**

Goh Mei Ling, *Multimedia University, Malaysia* Mohammad Tariqul Islam Khan, *Multimedia University, Malaysia*  Teo Siew Chein, Multimedia University, Malaysia Yuen Yee Yen, Multimedia University, Malaysia

#### **Language Editor**

Khalijah Nur Mohamed, Multimedia University, Malaysia

#### **Editorial Board**

Adrian Lee Yuen Beng, Sunway University Malaysia Elsadig Musa Ahmed, Multimedia University, Malaysia Gerald Goh Guan Gan, Multimedia University, Malaysia Hishamuddin Ismail, Multimedia University, Malaysia Ponco Budi Sulistyo, Universitas Mercu Buana, Indonesia Praveen Balakrishnan Nair, *Heriott-Watt University, Malaysia*Seyed Mehrshad Parvin Hosseini, *University of Lincoln, UK* 

#### **International Editorial Advisory Board**

Christopher Selvarajah, Swinburne University of Technology, Australia

Eric Tsui, Hong Kong Polytechnic University, Hong Kong Luis F. Dumlao, Ateneo de Manila University, Philippines Mark Toleman, University of Southern Queensland, Australia Pierre Ohayon, Universidade Federal do Rio de Janeiro, Brazil

Prakash Singh, *Indian Institute of Management Lucknow* 

Rado Bohinc, *University of Ljubljana, Slovenia* Raj Gururajan, *University of Southern Queensland, Australia* 

Seiki Yukimoto, Kanagawa University, Japan

#### Copyright

Copyright © 2024 Universiti Telekom Sdn. Bhd. All articles in this volume are licensed under the Creative Commons BY-NC-ND 4.0 International License.

## **CONTENTS:**

practicum teachers Thilip Kumar Moorthy, Yogerisham Panir Silvam	
How do different values affect pro-environmental behaviours and happiness?  Shay-Wei Choon, Siow-Hooi Tan, Hway-Boon Ong	12-27
Awareness and perception of alternative dispute resolution methods in Penang  Lei Ping Leow	28-42
Determinants of consumers' intention to purchase and switch to products of bio-waste: Potential support for a closed-loop supply chain  Jin Yee Agnes Lim, Bak Aun Teoh, Yasin Nurul Ibtisyami,  Chai Aun Ooi, Mohd Arzaman Ameer Farhan, Kah Mun Goh	43-53
Who moved my candy (sugar)? Happiness or money Shu Qian Lim, Tuck Cheong Tang	54-75
The revelations of kuih peneram among young generations Ainur Hisyam bin Abdul Wahid, Aafrin Fatehah Mohd Fazali, Faradewi Bee A Rahman, Nurul Falah Hashim, Putera Mohd Naim Bin Norsalim	76-93
Exploring the nexus of entrepreneurial potential and entrepreneurial mentoring among TVET program students  Norffadhillah Rofa, Rohana Ngah	94–107