SEPTEMBER 2022 VOL. 3 ISSUE 2

https://doi.org/10.33093/ijcm

# E-ISSN: 2716 6333

# INTERNATIONAL JOURNAL OF CREATIVE MULTIMEDIA



# International Journal of Creative Multimedia

## September 2022 Vol. 3 Issue 2

E-ISSN: 2716-6333 doi: https://doi.org/10.33093/ijcm

### **Editorial Board**

#### Editor-in-Chief

Vimala Perumal Multimedia University 63100 Cyberjaya, Selangor, Malaysia vimala.perumal@mmu.edu.my

#### Managing Editors

Khong Chee Weng, Multimedia University, Malaysia
Neo Mai, Multimedia University, Malaysia
Roopesh Sitharan, Multimedia University, Malaysia
Hafizuddin Md. Yusof, Multimedia University, Malaysia

#### Advisory Board Members

Neo Tse Kian, Multimedia University, Malaysia Hassan Muthalib, ANIMAS, Malaysia

#### Secretarial

Elyna Amir Sharji, Multimedia University, Malaysia Md. Syahmi Abd. Aziz, Multimedia University, Malaysia Kamal Sujak, Multimedia University, Malaysia

#### **Editors**

Azira Abd. Aziz, University of Ha'il, Kingdom of Saudi Arabia Azman Bidin, University Malaysia Kelantan, Malaysia Ekky Imanjaya, Bina Nusantara University, Indonesia Heidi Tan Yeen-Ju, Multimedia University, Malaysia Jongcheon Shin, Sangji University, South Korea Koo Ah Choo, Multimedia University, Malaysia Lim Kok Yoong, Multimedia University, Malaysia Md. Fuad Md Arif, Uni. Technology MARA, M'alaysia Md. Izani Zainal Abidin, Higher College of Technolgy, UAE Md. Nizam Ayub, University of Malaya, Malaysia Norman Yusoff, University Technology MARA, Malaysia Shilpha Ranade, Indian Institute of Technology, India Sojung Bahng, Carleton University, Canada Tan Wee Hoe, Sultan Idris Education University, Malaysia

#### **Reviewers**

Elyna Amir Sharji Fauzan Mustaffa Hanafizan Hussain Hushinaidi Abd. Hamid Mohamad Razeef Shah Rasmuna Shafiee Sy. Nurleyana Wafa Sy. Naguib Wafa

#### Aim and Scope

The International Journal of Creative Multimedia (IJCM) is a peer-reviewed open-access journal devoted to publish research papers in all fields of creative multimedia, including Digital Learning, Film & Animation, Media, Arts & Technology and Visual Design & Communication. It aims to provide an international forum for the exchange of ideas and findings from researchers across different cultures, and encourages research on the impact of social, cultural and technological factors on creative multimedia theory and practice. It also seeks to promote the transfer of knowledge between professionals in academia and industry by emphasising research where results are of interest or applicable to creative multimedia practices. We welcome all kinds of papers that connect academic researches with practical and industrial context in the field of creative multimedia. The scope of the IJCM is in the broad areas of Creative Multimedia following the five major thematic streams, includes but not limited to:

- Digital Learning
- Media, Arts & Technology
- Games and Virtual Reality



- Cinema and Film Studies
- Animation and Visual Effects
- Visual Design and Communication

Copyright © 2022 by MMU Press and Multimedia University.

All rights reserved. This electronic journal or parts thereof may not be reproduced in any form or by any means, electrical or mechanical, including photocopying, recording or any information storage and retrieval system now known or to be invented, without written permission from the copyright owner.

Permission is granted to quote from this journal with the customary acknowledgement of the source.

The International Journal of Creative Multimedia (E-ISSN: 2716-6333) is published biannually.

Typeset by MMU Press. Cover Images by Rose Linda Zainal Abidin. Cover Design by VimalaPerumal.

Email: vimala.perumal@mmu.edu.my



-END-

