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Selected articles from the 3rd International iVENTX Creative Exhibition 2025

July 21st – August 21st, 2025

Faculty of Creative Multimedia, Multimedia University, Malaysia

Aim and Scope

The International Journal of Creative Multimedia (IJCM) is a peer-reviewed open-access journal devoted to publishing research papers in all fields of creative multimedia, including Digital Learning, Film & Animation, Media, Arts & Technology and Visual Design & Communication. It aims to provide an international forum for the exchange of ideas and findings from researchers across different cultures, and encourages research on the impact of social, cultural and technological factors on creative multimedia theory and practice. It also seeks to promote the transfer of knowledge between professionals in academia and industry by emphasising research where results are of interest or applicable to creative multimedia practices. We welcome all kinds of papers that connect academic research with practical and industrial contexts in the field of creative multimedia. The scope of the IJCM is in the broad areas of Creative Multimedia, following the five major thematic streams, including but not limited to:

- Digital Learning
- Media, Arts & Technology
- Games and Virtual Reality
- Cinema and Film Studies
- Animation and Visual Effects
- Visual Design and Communication

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Sustainaissance in Practice: Quiet Materials, Loud Meanings

Guest Editor

Ts Dr Chee Weng Khong, Multimedia University, Malaysia

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