APRIL 2020 VOL. 1 ISSUE 1

E-ISSN: 2716 6333

https://doi.org/10.33093/ijcm

INTERNATIONAL JOURNAL OF CREATIVE MULTIMEDIA



International Journal of Creative Multimedia

April 2020 Vol. 1 Issue 1

E-ISSN: 2716-6333 doi: https://doi.org/10.33093/ijcm

Editorial Board

Editor-in-Chief

Vimala Perumal Multimedia University 63100 Cyberjaya, Selangor, Malaysia vimala.perumal@mmu.edu.my

Executive Director

Khong Chee Weng, Multimedia University, Malaysia

Executive Committee

Elyna Amir Sharji, Multimedia University, Malaysia Nekhat Sultana, Multimedia University, Malaysia Md. Syahmi Abd. Aziz, Multimedia University, Malaysia Kamal Sujak, Multimedia University, Malaysia

Advisory Board Members

Madhu Bava Harji, Multimedia University, Malaysia Neo Tse Kian, Multimedia University, Malaysia Peter Charles Woods, Multimedia University, Malaysia Wong Chee Onn, Multimedia University, Malaysia Hassan Muthalib, Malaysia

Managing Editors

Neo Mai, Multimedia University, Malaysia Hafizuddin Md. Yusof, Multimedia University, Malaysia Boon Kia Meng, Multimedia University, Malaysia Roopesh Sitharan, Multimedia University, Malaysia Ng Lynn Sze, Multimedia University, Malaysia Azman Bidin, University Malaysia Kelantan, Malaysia

Associate Editors

Tan Wee Hoe, Sultan Idris Education University, Malaysia Norman Yusoff, University Technology MARA, Malaysia Md. Fuad Md Arif, University Technology MARA, Malaysia Koo Ah Choo, Multimedia University, Malaysia Lim Kok Yoong, Multimedia University, Malaysia Gan Chin Lay, Multimedia University, Malaysia Md. Nizam Ayub, University of Malaya, Malaysia Md. Izani Zainal Abidin, Higher College of Technology, UAE Yap Sau Bin, Multimedia University, Malaysia

Aim and Scope

The International Journal of Creative Multimedia (IJCM) is a peer-reviewed open-access journal devoted to publish research papers in all fields of creative multimedia, including Digital Learning, Film & Animation, Media, Arts & Technology and Visual Design & Communication. It aims to provide an international forum for the exchange of ideas and findings from researchers across different cultures, and encourages research on the impact of social, cultural and technological factors on creative multimedia theory and practice. It also seeks to promote the transfer of knowledge between professionals in academia and industry by emphasising research where results are of interest or applicable to creative multimedia practices. We welcome all kinds of papers that connect academic researches with practical and industrial context in the field of creative multimedia. The scope of the IJCM is in the broad areas of Creative Multimedia following the five major thematic streams, includes but not limited to:

- Digital Learning
- Media, Arts & Technology
- Games and Virtual Reality

- Cinema and Film Studies
- Animation and Visual Effects
- Visual Design and Communication



Copyright © 2020 by MMU Press and Multimedia University.

All rights reserved. This electronic journal or parts thereof may not be reproduced in any form or by any means, electrical or mechanical, including photocopying, recording or any information storage and retrieval system now known or to be invented, without written permission from the copyright owner.

Permission is granted to quote from this journal with the customary acknowledgement of the source.

The International Journal of Creative Multimedia (E-ISSN: 2716-6333) is published biannually.

Typeset by MMU Press. Cover Images by Fauzan Mustafa. Cover Design by Nekhat Sultana.

Email: vimala.perumal@mmu.edu.my

International Journal of Creative Multimedia

Table of Content

1.	I Move, Therefore, I Am Kok Yoong, Lim	1
2.	In the presence of photons: Portraying light through cinematography <i>Nadia Mahmud</i>	9
3.	ANTARA: In-between language and art <i>Roopesh Sitharan</i>	15
4.	Video art as a propaganda medium of the socio-politics <i>Mohamad Fadly Sabran</i>	26
5.	Artist as purveyor of meanings: Notes, proposition and recipe <i>Sau Bin, Yap</i>	33
6.	Joshua Oppenheimer's <i>Look of Silence:</i> A cinematic look at the Banality of Evil <i>Hassan Muthalib</i>	40
7.	Filming visual artist biopic: Reflections on the making of short documentary <i>Dark Drawings Unpack</i> <i>Tengku Intan Maimunah Tengku Sabri</i>	53
8.	Book review – Steal like an artist: 10 things nobody told you about being creative <i>Peter Charles Woods</i>	69

